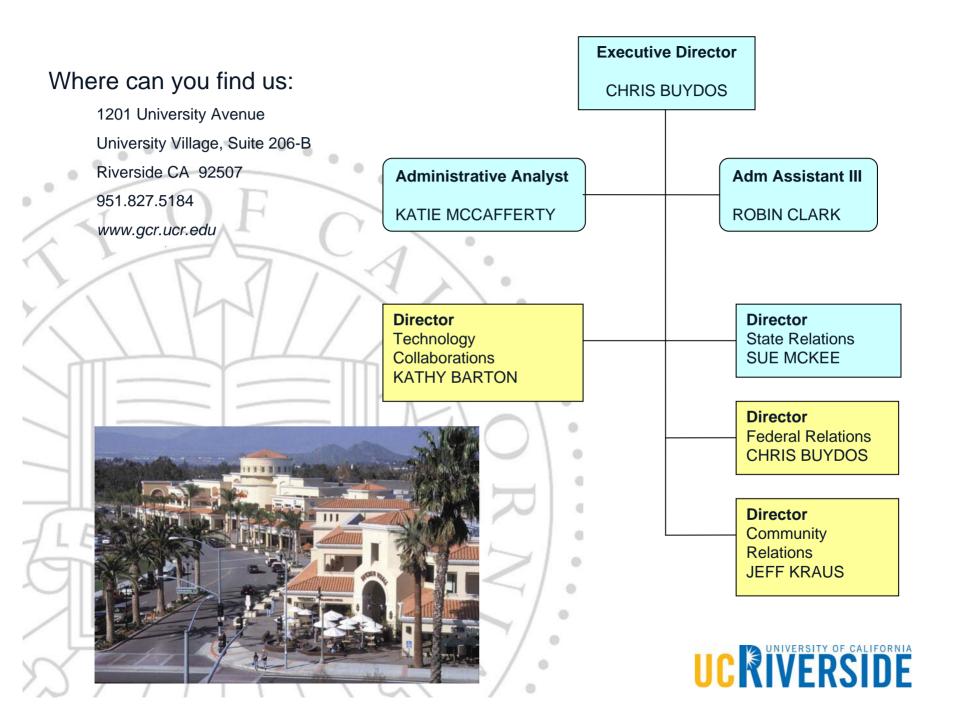
Governmental & Community Relations and Technology Collaborations

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Executive Director

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UCRIVERSITY OF CALIFORNIA



Government Relations

- Governmental Relations works to support and promote the University's mission of research, teaching and public service through advocacy, issue management, and functioning as a liaison with government, community and campus constituencies. It provides a vital link in fostering positive, effective relationships between campus constituencies and the University's external audiences.
- Governmental Relations provides leadership for building effective and enduring relationships with public policymakers, and other members of the public for the purpose of increasing and strengthening the support, visibility and prominence of UC Riverside's research, teaching and public service missions.

- Government Relations serves as the central resource for campus and unit-based relationships with
 - local,
 - regional,
 - state and
 - federal officials
 - Type of Activities
 - Campus Visits
 - Field Hearings
 - Sponsored legislation
 - State Budget
 - UC Day
 - Outreach to elected/agencies
 - Visits to Sacramento / DC
 - State Advocacy of UC issues
 - Congressional Hearings
 - Federal campus priorities



Community Relations

- Community Relations services and support are intended to build and strengthen relationships with the community, build community networks to achieve strategic civic goals, cultivate partnerships with our business community, and establish dialogue with our neighbors.
 - **Town & Gown Environment Issues**
 - Joint projects/programs of the area

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Community meetings & outreach programs



Technology Collaborations

Technology Collaboration at UC Riverside acts as a liaison between the community, private businesses, and the campus.

We:

- Develop and coordinate private/public partnerships intended to expand the academic and research opportunities for UCR;
 - Enhance regional redevelopment and economic improvement opportunities for the campus and the business community;
 - Facilitate campus technology transfer and new business development; and facilitates the transfer of campus intellectual property for commercialization.

Projects/Programs Include:

- University Research Park
- Riverside Regional Technology Transfer Center
- Riverside CEO Forum
- High Tech Task Force





VERSITY OF CALIFORNIA

UCR: Inland Empire Stakeholder

• Economic Impact & Benefit to the Region:

- \$953M within the State of California
 - City of Riverside: \$308.4 M
 - County of Riverside: \$247 M 72% in the Inland Empire
 - County of San Bernardino: \$133.6 M
- 2nd largest employer in Riverside County, 5th largest employer in the Inland Empire
- 79% of employees & faculty reside in the Inland Empire
- 18,000 alumni reside in the Inland Empire
- Fall 2006, UCR will be home to:
 - 17,000 students

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